Just Text Us operates on an express opt-in basis. End users provide consent to receive text messages by initiating a text message to a designated telephone number associated with a participating business using the Just Text Us service. The telephone number is provided to the end user directly by the business, and the act of sending the initial message constitutes affirmative consent to receive transactional and order-related SMS messages in connection with that business interaction.

Messages sent via Just Text Us are limited to facilitating customer-initiated conversations, including food, coffee, and beverage ordering with local restaurants. End users may opt out of receiving further messages at any time by replying **STOP**, after which no additional messages will be sent unless the user subsequently re-initiates contact. Standard message and data rates may apply.